

## George Lueddeke, PhD



George Lueddeke PhD is an educational advisor in higher and medical education residing in Southampton, U.K. Originally from Ontario, Canada, where he worked in both northern and southern communities as a teacher, educational developer, researcher, and national program consultant across a wide range of disciplines and professions. In the UK he has held posts as founding director of Bradford University's educational development center and as a senior lecturer in medical education at Southampton University's Faculty of Medicine. He has also served as a consultant education adviser on quality assurance with the Kent, Surrey and Sussex Postgraduate (KSS) Deanery in London. Publishing widely on educational transformation, innovation and leadership, his current book, *Transforming Medical Education for the 21st Century: Megatrends, Priorities and Change*, now also translated into complex Chinese, complements and builds on the seminal *Lancet* Commission global report, 'Health Professionals for a New Century: Transforming Education to Strengthen Health Systems in an Interdependent World.' Dr Lueddeke's new publication is entitled *Global Population Health and Well-Being in the 21<sup>st</sup> Century: Toward New Paradigms, Policy and Practice* (Springer, NY, 2016) and is accompanied by two supplements to guide teaching : chapter educational objectives and research/learning resources, compiled by teams in the Netherlands, the US and Brazil. The book / ancillary materials are meant for policy-makers and educators/students to stimulate discussion about meeting today's global health and well-being challenges, including the universal application of the 'One World, One Health' concept, and to help stakeholders translate the UN 2030 Agenda for Sustainable Development, including the 17 global Sustainable Development Goals (SDGs), into meaningful and lasting change in people's lives on the ground. Most recently, he was invited to conduct book webinars for the One Health Commission (OHC) as well as for the Global Health Council (Washington). He co-chairs the One Health Education Task Force, including members from the US One Health Commission and the global One Health Initiative, and is a member of the Secretariat for the new 'Global One Health and Well-Being Think Tank -2030.'